Celebrate Good Character!
October 16-22, 2011

Students Spreading the Word about CC! Week!

CC! Week is all about our youth, so be sure to keep them central in the event. Whether you work in a school or other organization, the creative kids who surround you are your best resource. These suggestions are designed to have multiple applications. Make sure you ask your students for their ideas for letting everyone know how important CC! Week is in your school or organization!

Elementary (K-3):

• **Make a classroom Character book in honor of CC! Week.** Ask each child to draw a picture of a character from a book that shows one of the Six Pillars. Ask the students to explain why these characters embody these traits. The pictures can be made into a book for the class to enjoy, or you can post them in the library to remind students how great reading can be.

• **Organize a neighborhood walk.** Have your students write friendly notes or draw pictures and deliver them to neighborhood homes. Students pick a date and time, make a route, (use map-reading skills), and deliver the notes and pictures to neighborhood homes or shut-ins.

• **Visit a neighborhood hospital or senior center.** Learn a few songs from our CDs or ones of your own and sing for the patients and elders. (Students find neighborhood centers to visit by researching on the Internet.) Vote on where to go. Learn the songs, arrange practices, and perform.

Upper Elementary (4-5):

• **Write letters to the President.** Mention what you are doing to make the world a better place. Don’t forget to tell him about your favorite pillar. (Students choose their favorite pillar and write student-generated letters, decorate or create stationery, and mail the letters).

• **Make a poster advertising CC! Week.** Deliver it to a local business and ask them to place it in their storefront window. (Students research where to post the art, contact the businesses, and deliver and collect the posters at the end of the week.)

• **Ask your local market for brown grocery sacks.** Color and decorate them to illustrate the Six Pillars. Return them to the market for the community to use. Include our website so others can learn more. (Students obtain the bags, decorate them, and deliver them to the local markets.)
Celebrate Good Character!
October 16-22, 2011

MIDDLE SCHOOL (6-8):

- **Visit a school board or city council meeting.** Ask to have your students speak and share all about the Six Pillars and what they mean to them. (Students research the times and locations for the meetings and decide which one(s) to visit. Adults may proofread their speeches and critique their public-speaking skills. Shoot video of their performances.)

- **Hold an essay contest.** Tell others what the Six Pillars mean to you. (Kids decide on topics, rules, prizes, and judging. Post their essays on your school website, in the library, or in another public place.)

- **Get student government involved.** After elections in the spring or early fall, ask the student government what they can do to promote the Six Pillars in the school. How can they, as student leaders, help others develop their character?

- **Dress as your favorite Pillar.** See if others can guess which Pillar you represent. (Students come up with their costumes and perhaps a parade or assembly. Let them decide. They can be judged by outside agencies so others learn more about CC!)

HIGH SCHOOL:

- **Organize a pep rally.** Create cheers to perform for your favorite Pillar. (Students organize the rally by having students or clubs audition. They choose the acts and set the time, date, etc., working with the administration. Invite city officials, parents, and other special guests to the rally.)

- **Campus clean-up.** Students form a committee to organize the event. Divide the campus into four areas and assign one to each grade level. Have students take before, during, and after pictures to graph or chart. Choose someone to evaluate the Most Improved Area. A certificate may be awarded to that class as well as Early to Lunch Passes. The students in charge can decide.

- **Have a CC! Homecoming.** Since both CC! Week and homecoming are important fall events, why not combine the celebration? Floats and dance decorations can emphasize the Six Pillars, and elections can be held during CC! Week for students to vote for their peers who best exemplify the Six Pillars. The best all-around students can be the King and Queen of Character, and other recognized students can be their court. (Students organize this event by choosing a date, location, and rules for voting and crowning of the King and Queen.)